

# Bournemouth University Innovation Centre (BUIC)

## Case Study – db Solutions Ltd

db Solutions is a bespoke software house developing high quality, custom software systems at an affordable price.

### Business Background

db Solutions Ltd was incorporated in 2001 by Doug Baker while still a student at Bournemouth University. During a work placement project at Royal Bournemouth Hospital (Dorset, UK) he identified a potential niche market for small bespoke database applications within the NHS.

### Joining the Centre

After graduating from BU Doug later teamed up with fellow BU graduate Lee Smith. db Solutions moved into BUIC offices in 2005 and later relocated into a larger office unit following growth of the business.

### Business Achievements

- Winner of the Innovation Award at the 2005 Dorset Business Awards.
- Expansion brought new staff and relocation to larger office unit in BUIC.
- Developed award winning system for electronically prescribing chemotherapy.
- Developed web-based shift booking system for out-of hours work – used by approx 600 doctors in Dorset & Somerset.
- Established & trusted supplier of bespoke systems to NHS.

“Working in the innovation centre has provided us with invaluable opportunities to build lasting working relationships with other local small companies.”

Lee Smith  
Technical Director, db Solutions

## What is BUIC?

Bournemouth University Innovation Centre is a modern, purpose-built facility that provides high quality managed office accommodation for young, dynamic businesses to thrive and grow in a professional and supportive environment.

### Business Units

Business units are available in a range of sizes, from a two person to a six person unit, enabling your business to expand over time and remain within the centre. Terms are flexible to accommodate changing business needs.

### Virtual Office

A Virtual office service is available for companies requiring a professional address but not a physical location, enabling a company to present a professional image to its clients when necessary.

Services available include bookable meeting rooms and a mail handling facility.

### Hatchery

The Hatchery is a designated part of the Innovation Centre for students and budding entrepreneurs at the pre-start phase of their business who are looking to develop their entrepreneurship and commercialisation ideas.

A shared facility offers dedicated desk space on 'easy in easy out' terms with telephone and IT points provided.

## How can my business join BUIC?

To find out more about the services available and the application process to become a client please contact us to arrange a tour of the centre or come along to the free monthly networking coffee morning (see website for details).

### General BUIC enquiries

Tel: 01202 961350  
Email: [info@buic.co.uk](mailto:info@buic.co.uk)

For further information about BUIC please visit:  
[www.buic.co.uk](http://www.buic.co.uk)

## Business Benefits

- High business survival rate of clients.
- Professional Facilities.
- Professional management support.
- Secure 24/7 Access.
- Networking opportunities.
- Central Bournemouth location.